



## Election of the President of Phuhee Subdistrict Administrative Organization, Chanachai District, Yasothon Province

Sompit Soklom, Adulsak Srilakot and Sanook Singmart\*

Mahachulalongkornrajavidyalaya University, Roi Et Monastic College

\*Corresponding author e-mail: [rock800000@hotmail.com](mailto:rock800000@hotmail.com), ORCID ID: <https://orcid.org/0000-0003-2524-2519>

Received 01/12/2020

Revised 20/12/2020

Accepted 05/01/2021

**Abstract:-** Election was a necessary activity in democratic governance. Research objective this study aimed to analyze the president's elections of decision-making behavior to the administrative organization in local government organization to the study of 359 samples as the people living in Phuhee Subdistrict, Chanachai District, Yasothon Province, Thailand into the collection by questionnaire to data. President's elections of decision-making behaviors including civic duty, personal qualifications of candidates, the popularity of political parties, and the applicant policy proposition at a level of high levels. This shows that the people see that all Thai people have to exercise their right to vote, therefore it is necessary to elect their representatives to act on their behalf, and that the people can change their representatives who use their powers. Powers for themselves by choosing whom they deem beneficial to the public in the way they want based on the policies of the candidate or the candidate's party.

**Keywords:** President's Elections; Decision-making Behavior; Administrative Organization; Local Government Organization

### Introduction

Since the change of government from an absolute monarchy to a democratic form of government with the King as Head of State on June 24, 1932, is considered as the first opportunity to give people the opportunity to hold sovereignty. of the country to play a role in determining the direction of the country, able to determine their future both, directly and indirectly, To be consistent with the principle of democratic governance where sovereignty is the supreme power in governing the country belongs to the people, by the people, will use the power to enact legislation through the parliament, exercise the executive power through the government, And the judicial power is exercised through different judicial systems to the extent that democracy is the ideal regime of government in many countries and thus reflects the apparent nature of democracy that the government obtains power from the people or by the people's consent. Therefore, the people must participate in the governance of the country, at all times through the various mechanisms that have been established or granting people the right to play their roles or behaviors directly, and every action of the government must be held accountable to the people. (Bunbongkarn, S., and Phongphaew, P. 1984 : 33)

It can be seen that the election of the president of the Provincial Administrative Organization from the past, the president of the Provincial Administrative Organization must be elected by the leader of the group or influential wealthy people, politicians at the national, local level, merchants, businessmen, or people who come from a popular political party in that province mainly, As a result, people do not pay much attention to choosing the president of the Provincial Administrative Organization as seriously as they should, and cause the political elite in the province to take advantage of the group to seek benefits from provincial politics in a specific The group that is close to the applicant. And when he was elected, he did not pay much attention to the well-being of the local people. But nowadays, it has been found that national political groups have turned their



attention to local politics by relying on the popularity of national politicians or national political parties to create popularity at the local level climb.

For the above reasons, a researcher is a person who is directly involved in politics in Yasothon province. He is interested in studying the people's opinions towards the election of the president of the Yasothon Provincial Administrative Organization, which is considered to be alert. Politically enough, in the past, what are your opinions, problems, or suggestions? Because the researcher has the assumption that the decision-making behavior of various local administrators is an important goal of the development of a democratic political system, which is an indicator of the development regime of politics and governance.

### **Research questions**

1. To study the opinions of the people towards the selection of the president of the Yasothon Provincial Administrative Organization.

2. To study recommendations on factors affecting people's decision-making behavior in choosing the president of the Yasothon Provincial Administrative Organization.

### **Research objectives**

To study the opinions of the people towards the election of the president of the Yasothon Provincial Administrative Organization.

### **Scope of research**

In this research, the researcher has set the scope as follows.

1. Population boundaries, including 3 5 8 people who have the right to vote in the area of Phuhee Subdistrict, Chanachai District, Yasothon Province

2. Content scope: decision-making behavior for the president of the Yasothon Provincial Administrative Organization, which is divided into 4 areas: (1) the performance of the people, (2) the personal qualifications of the applicant, and (3) the affiliation. A political party or political group that the candidate, (4) the policies used in the candidate's campaign.

3. Area scope: including Phuhee Subdistrict, Chanachai District, Yasothon Province

4. Scope of time: during 2021

### **Methodology**

The population is 3,472 people who have the right to vote in Phuhee Subdistrict, Chanachai District, Yasothon Province. The sample group consisted of the researcher using the method of a random sampling of voters in Phuhee Subdistrict, Chanachai District, Yasothon Province, and then performed Systematic Random Sampling using the formula of Taro Yamane (1973:727). A total of 369 samples were obtained.

Data Collection Tools: the natural tool used to collect data is a questionnaire, in which the researcher has developed a tool from concepts, theories, and related research, and uses that tool to adjust the questions to be consistent with the context of this research under supervision. and advise an advisor. The characteristics of the research instruments are as follows. Part 1 questionnaires, personal factors of respondents include gender, age, education level, monthly income, and occupation, the questionnaire is a Check List form. Part 2, the questionnaire on public opinion towards the selection of the president of the Yasothon Provincial Administrative Organization has



a Rating Scale which is divided into 5 levels of measurement which are highest, high, medium, low, and least. Part 3 An open-ended questionnaire to ask for recommendations on factors affecting people's decision-making.

To analyze the research data, the researcher will use a computer program as a tool to help analyze the research data by following the steps; (1) Check the completeness and correctness of the survey responses and it appears that every issue is complete. (2) Save the data from the questionnaire into the finished computer program. (3) Data preparation for analysis is as follows; (a) A general questionnaire of the respondents is a Check List type of questionnaire, encoding the data according to the characteristics of the data. (b) A questionnaire on the type of public opinion towards the selection of the President of the Yasothon Provincial Administrative Organization is a 5-level rating scale, there is a scoring guideline to measure opinion/behavior on the LikertScale scale (Wongrattana, C. 2010: 85)

Statistics used and data analysis: (1) General data analysis uses descriptive statistics consisting of Frequency and Percentage. (2) Analyze the behavior level of the decision to choose the president of the Yasothon Provincial Administrative Organization using the Mean, and Standard Deviation values.

## Results

Public opinion research towards the selection of the president of the Yasothon Provincial Administrative Organization. The results of the research can be summarized as follows.

1. Personal factors of the respondents: The results showed that they went to the polls because they considered elections as the duty of all Thai people the most 324 people 90.3%. Go to the polls because the law forces citizens to choose less than 178 people 49.6%.

2. People's opinions towards the selection of the president of the Yasothon Provincial Administrative Organization: a case study of Phuhee Subdistrict, Chanachai District, Yasothon Province: The results of the study found that People's opinions towards the selection of the president of the Provincial Administrative Organization, overall, choosing a good person with high morals and honesty 186 people 51.8%, Voting second most competent person, 204, 56.8%. When considering each aspect, can be divided into the following aspects:

2.1 Doing the duties of citizens The results of the research showed that the people went to the polls because the election was considered the duty of all Thai people the most 324 people 90.3%. It shows that there is a love for democracy, followed by elections because the law forces citizens to choose less than 178 people 49.6%.

2.2 Personal Qualifications of Applicants The results of the research showed that they tend to choose the president of the Provincial Administrative Organization who is a very good person with good morals and honesty 186 people 51.8%. followed by a provincial administrative organization president who is 204 people with knowledge and abilities of 56.8%.

2.3 Popularity of political parties or political groups, the results of the research showed that the overall level was moderate, an average of 2.55. The items with the highest mean are; Item 4 elected the president of the Provincial Administrative Organization in the past because it was a famous political party or political group, followed by item 5 elected the president of the Provincial



Administrative Organization in the past. After all, it was a political party or political group with a lot of capital Article 3 Selected the president of the Provincial Administrative Organization in the past because it was a large, famous party. Item 2 The president of the Provincial Administrative Organization in the past because of being affiliated with a famous political party or political group, and item 1 elected the president of the Provincial Administrative Organization in the past because of the popular trend of political parties or political groups, respectively.

2.4 The candidate's policy proposal, the research results showed that choosing a candidate for the president of the Provincial Administrative Organization with a good policy benefited 157 people in the middle 43.7%, Selected candidates for the president of the provincial administrative organization that the policy can be moderately 154 people 42.9%.

## Discussions

The research of people's opinion towards the selection of the president of the Yasothon Provincial Administrative Organization: a case study of Phuhee Subdistrict, Chanachai District, Yasothon Province, has interesting research results and further discussion of the results according to various issues as follows.

1. The overall research results revealed that the people's opinions towards the selection of the president of the Yasothon Provincial Administrative Organization in 4 aspects, namely, civic duty, personal qualifications of candidates, popularity of political parties or political groups, and The overall applicant policy proposition is at a high level. This shows that the people see that all Thai people have to exercise their right to vote, therefore it is necessary to elect their representatives to act on their behalf, and that the people can change their representatives who use their powers. Powers for themselves by choosing whom they deem beneficial to the public in the way they want based on the policies of the candidate or the candidate's party. All citizens must participate in politics, as Myron Weiner defines as political participation means any action that takes place willingly, whether successful or not, Whether organized, and whether they occur intermittently or continuously, whether a legitimate means will be used to influence the choice of a policy. of the State or to the administration of the State or against the selection of political leaders of the Government, whether at the local or national level. The results of the research are consistent with the research of Khumkerd, D. (2012), a research study on the role of local leaders in national and local elections in Prasat District, Surin Province. People are more knowledgeable in making decisions about electing members of the House of Representatives and localities who make their own choices based on their knowledge and abilities rather than choosing according to the numbers that bring them money. Consistent with research by Butrleab, P. (2013), a study of factors affecting decision-making in the election of members of the House of Representatives of Samut Sakhon Province: a study in 2014. The results showed that the Political media exposure behavior of the sample group was of high importance, with the sample group having the highest level of political media exposure behavior from television. The factors affecting the decision-making in the election of the people were found to differ depending on the factors of the candidate's qualifications, the policies of the candidates, and the characteristics of the media of the candidates applying for election.

2. **Duty of citizens** It was found that the opinions of the people towards the selection of the President of the Yasothon Provincial Administrative Organization concerning the overall civic



duties were at a high level. The item with the highest average is going to the polls because it is the duty of every Thai person. And the one with the least average is going to the polls because the law forces citizens to choose. This shows that the people see that all Thai people have to exercise their right to vote. Everyone has to exercise their right to vote in both countries that are governed by a democratic system. That is to say, a regime of the people by the people and for the people who hold the majority, but respects the rights and freedoms of the minority. In a democratic system, representatives are elected to perform duties on behalf of the people, which may be electing representatives to be members of the Legislative Assembly or maybe electing representatives to be direct executive heads, It depends on the form of government of each country as stipulated in the constitution. Elections are therefore a necessary activity in democratic governance. Having the opportunity to exercise the right to vote is the pride of people living in democratic countries with people's participation. The important thing is elections. Therefore, elections are an important duty of the Thai people. Any person who does not go to an election without giving reasonable reasons preventing him from attending the election will lose his legal right. The results of the research are consistent with the research of Khemmuang, M. (2013, abstract) research on participation in local political elections of people in Nong Wang Subdistrict Municipality, Lahan Sai District, Buriram Province, which aims to study the participation in local political elections of people in Nong Wang Subdistrict Municipality, Lahan Sai District, Buriram Province in 3 aspects, namely election campaigning, voting rights, and monitoring. elections. The sample was drawn from the population by determining the sample size according to the Krejcie and Morgan tables (Krejcie, RV & Morgan, DW (1970)). The sample size was 359 people and randomly assigned to different communities. with the Simple Random Sampling method. There are three types of questionnaire data collection tools: Checklist form, rating scale Scale) with 6 levels, and open-ended. Form) got a confidence value (Reliability) equal to 0.9483. The basic statistics used to analyze the data are percentage, mean, and standard deviation. The results of the research found that: (1). The general public's participation in local political elections was at a moderate level, when considering each aspect, it was found that the exercise of voting rights was at a high level, The electoral campaign aspect was moderate, As for election monitoring, it is at a low level. Ranked from highest to lowest averages were electoral exercise, electoral campaigning, and electoral monitoring, respectively. (2) The largest number of other opinions and suggestions should allow more people to participate, Secondly, there should be more publicity for the election, and should allow the public to inspect and follow up on their respective actions.

**3. Applicant's personal qualities** The results showed that the opinions of the people towards the selection of the president of the Yasothon Provincial Administrative Organization: a case study of Phuhee Subdistrict, Chanachai District, Yasothon Province regarding the personal qualifications of the applicants as a whole were at a high level, The item with the highest average was usually to choose the president of the Provincial Administrative Organization who was knowledgeable, And the point with the least average is that they tend to choose the president of the provincial administrative organization who is very prestige. This shows that the people in Phuhee Subdistrict, Chanachai District, Yasothon Province need someone who has the knowledge and ability to manage the affairs to take care of the health of the people in the province. The results of the research are consistent with the research work of Udom, N.(2010) researched factors affecting the exercise of voting rights for the mayor of Krasom Subdistrict Municipality, Takuapa District,



Phang Nga Province. The identity factor of the applicant affects the decision-making process of the people to a large extent, especially in the areas where the people are most important to the applicant who likes to contribute to the public good, has good interpersonal skills, and must have knowledge and ability to act as mayor.

**4. Terms of the popularity of political parties or political groups** The results showed that the people's opinion towards the selection of the president of the Yasothon Provincial Administrative Organization: a case study of Phuhee Sub-district, Chanachai District, Yasothon Province on the popularity of political parties or political groups of the candidates for the affiliation as a whole were at a moderate level, The item with the highest average was elected the president of the Provincial Administrative Organization in the past because it was a prominent political party or political group, And the item with the least average is the president of the Provincial Administrative Organization in the past because of the popular trend of political parties or political groups. This shows that people in Phu Hae Sub-district, Chanachai District, Yasothon Province chose the president of the Provincial Administrative Organization in the past because it was a famous political party or political group. known to the public. The results of the study are consistent with the research of Chaepthamrung, P. (2008) researched factors affecting the voting rights of members of the House of Representatives of people outside Phitsanulok Province. political party policies, followed by the candidate and the political party affiliated with.

**5. Applicant's policy proposal:** The results showed that the overall candidate campaign policy was at a high level. The item with the highest average was choosing a candidate for the president of a provincial administrative organization related to the new generation. And the item with the least average is choosing a candidate for the president of the Provincial Administrative Organization that policy can do. This shows that the people in Phuhee Subdistrict, Chanachai District, Yasothon Province decided to choose the new provincial governor. This is because the new generation who enters into the administration will have a new concept of administration in development which is in line with the qualifications of the candidates for election as the president of the Provincial Administrative Organization under the 2017 Constitution. The new generation of citizens will have more rights and opportunities for direct and indirect political participation through the adjustment of the age of the voters and the age of the candidates' votes. The results of this research are inconsistent with the research of Chaepthamrung, P.(2008), research on factors affecting the issuance of voting rights for members of the House of Representatives of people outside Phitsanulok Municipality. Most elections were political party policies, followed by candidates and political parties.

## Recommendation

**Policy recommendations:** (1) The results showed that the people did not pay attention to the election of the president of the Provincial Administrative Organization as they should. Therefore, all stakeholders need to expedite the promotion and encourage more people's participation so the people see the importance of their rights in the development of democratic governance. (2) The results of the research show that people are bored with politics that does not change the country for the better and therefore do not pay attention to local elections, which is the duty of local administrators at various levels to create Values in local administration to achieve



practical results to enable people to improve their quality of life through the performance of local government organizations for the people.

**Research recommendations:** (1) Should study and research the political leadership of citizens in the Yasothon Provincial Administrative Organization area. (2) Should study and research guidelines for the development of political expression behavior following the democratic way of people in Yasothon Province.

## References

- Bunbongkarn, S., and Phongphaew, P. (1984). *Voting behavior of Thai people*. Bangkok: Chulalongkorn University Press.
- Butrleab, P. (2013). *THE FACTORS REFLECTED TO THE DECISION-MAKING OF GENERAL ELECTION OF SAMUTSAKORN PROVINCE: STUDY DURING B.E. 2557*. Department of Political Communication Political Communication College: Krirk University.
- Chaepthamrung, P.(2008). *Factors affecting the decision to exercise the right to vote for members of the House of Representatives of the people in the metropolitan area and the people outside the municipality Phitsanulok Province*. College of Local Administration, Department of Local Administration: Khon Kaen University.
- Khemmuang, M. (2013). Participation in political elections of people in Nong Wang Subdistrict Municipality, Lahan Sai District, Buriram Province. *Academic Journal, Buriram University* 5(1), 107-124.
- Khumkerd, D. (2012). *Role of local leaders in general elections and local elections, Prasard Districts, Surin Province*. Chiang Mai: Chiang Mai University.
- Krejcie, R. V. & Morgan, D. W. (1970). Determining Sample Size for Research Activities. *Educational and Psychological Measurement*, 30(3), 607-610.
- Udom, N. (2010). *Factors affecting the exercise of the right to elect the mayor of Krasom Subdistrict Municipality, Takua Thung District, Phang Nga Province*. Independent Study Master of Public Administration (Public Policy): Suan Dusit Rajabhat University
- Wongrattana, C. (2010) *Techniques for using statistics for research*. Bangkok : Srinakharinwirot University.
- Yamane, T. (1973). *Statistics: An Introductory Analysis*. 2<sup>nd</sup> ed. Tokyo: John Weatherhill, Inc.



International Journal of Sociologies and Anthropologies Science Reviews (IJSASR), 1 (2):  
March-April 2021, page 53-60. ISSN: 2774-0366  
Website: <https://so07.tci-thaijo.org/index.php/IJSASR/index>  
DOI: <https://doi.org/10.14456/jsasr.2021.10>

[60]

Citation: Soklom, S., Srilakot, A., & Singmart, S. (2021). Election of the President of Phuhee Subdistrict Administrative Organization, Chanachai District, Yasothon Province. *International Journal of Sociologies and Anthropologies Science Reviews (IJSASR)*, 1 (2), 53-60;  
DOI: <https://doi.org/10.14456/jsasr.2021.10>