

RISK MANAGEMENT FOR ART STUDENTS IN COLLEGES AND UNIVERSITIES UNDER YUNNAN PROVINCE

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ABSTRACT

The objectives of this research were: (1) to explore the risks components of art students in colleges and universities under Yunnan Province; and (2) to develop risk management guidelines for art students in colleges and universities under Yunnan Province. This research adopted mixed research methods, including quantitative research and qualitative research. The total population was 22440, and 386 samples were obtained by stratified random sampling technique. There were nine main experts in this research, all of which have art majors. It included 3 associate professors, 1 professor, 4 educational administrators (department head, Dean) and 1 full-time organization member. The instrument used for data collection were semi-structured interviews form and a 5-point rating scale guidelines. Statistical software was used to analyze the data, including frequency, percentage mean Standard Deviation, Exploratory Factor Analysis.

The results showed that:(1)there were five components of risk management for art students in colleges and universities in Yunnan Province which consisted of degree of identification and acceptance of the scope of personal risk,moral hazard range of recognition and acceptance,perceptions and acceptance of the range of academic and family risks,scope of economic risk recognition and acceptance, and cognition of network risk range and acceptance.The effective variables of risk management scope of fine art students in collegiate and universities under Yunnan Province found in this study were validated as valid and

reasonable by EFA; and (2) Six guidelines on risk management of fine arts students in colleges and universities in Yunnan Province have been formulated.

Keywords: Risk management, Art students, Student Colleges and Universities

1. Introduction

Human risk management is uncontrollable and even irreversible. According to the character and specialty of art students, the risk management of art students in higher education is a problem worthy of our education administrators' consideration. However, the risk management work of art students in higher education is still in the mode of "responding to the recruitment and solving the problem", and "risk education" is carried out for the educates individually, without truly implementing risk management to the level of "management", resulting in the distortion of some art students' values and outlook on life, indifference to risk prevention awareness, and indifference to life. Resulting in frequent campus safety accidents. Therefore, the exploration of risk management methods for art college students can enrich the theoretical system of quality education and explore the risk management model of students based on discipline classification management. Based on the comprehensive knowledge of multiple disciplines, under the guidance of the theory of the comprehensive development of contemporary college students, this paper studies the subject group of art college students, finds out and analyzes the risk management environment, risk identification, risk analysis and risk assessment of art students, provides the direction and basis for risk treatment for student management workers, and improves the awareness of art students on self-risk management. Thus, it can effectively promote the perfection of risk management system for art students in colleges and universities. It reflects the central link proposed by the state to adhere to moral education and cultivate people, the ideological and political work runs through the whole process of education and teaching, and realizes the whole process of education and all-round education, so as to effectively promote the results of ideological and political education.

2. Research Questions

The research objectives were as follows:

(1) What are the components of risks of art students in colleges and universities under Yunnan Province?

(2) What are the risk management guidelines of art students in colleges and universities under Yunnan Province?

3. Research Objectives

(1) To explore the risks components of art students in colleges and universities under Yunnan Province.

(2) To develop risk management guidelines for art students in colleges and universities under Yunnan Province.

4. Research Methodology

The title of this study is "Risk management for art students in colleges and universities under Yunnan Province". This study adopts a mixed method of qualitative and quantitative research. The purpose of this study is to study the variables of the risk range of art students in universities in Yunnan province, and then find out the components and indicators suitable for the risk range of art students in universities in Yunnan province. According to the goal, the research method is divided into the following three steps:

Step 1: Analyze the scope of risk management for art students in colleges and universities under Yunnan Province.

Step 2: Verify the effectiveness of the scope of risk management for art students in colleges and universities under Yunnan Province.

Step 3: Formulate guidelines for risk management for art students in colleges and universities under Yunnan Province.

The sample consisted of 386 people. The researchers used Krejcie and Morgan's table (1970) to determine the sample size and used stratified random sampling techniques.

5. Data Analysis

This study adopts the mixed method of qualitative research and quantitative research. The total study population was 22440, and 386 samples were obtained by stratified random sampling. Through semi-structured interviews, 9 experts in the management of art students were interviewed, all of whom have worked at the university for 5-10 years. The tools used for data collection were semi-structured interviews and a 5-point rating scale. SPSS was used for analysis, and CFA method was used for inspection and analysis.

The researchers analyzed the data collected from semi-structured interviews and questionnaires and divided the results of the data analysis into two parts:

Part One: Data analysis of risk management scope of art students in collegiate and universities under Yunnan Province;

Part two: Verify and analyze the results of the composition of risk management scope for art students in collegiate and universities under Yunnan Province.

6. Summary

This research adopts a mixed method of qualitative and quantitative research. This research aims to study the variables of risk scope for art students in colleges and universities under Yunnan Province, then find out the scope suitable for risk management of art students in colleges and universities under Yunnan Province, formulate risk management guidelines for art students colleges and universities under Yunnan Province, and summarize the research methods, including the following three steps:

Step 1: This research analyzes the components of the risk for art students colleges and universities under Yunnan Province.

1) The researcher defines the conceptual framework of the study. By studying relevant literature, concepts, theories and research.

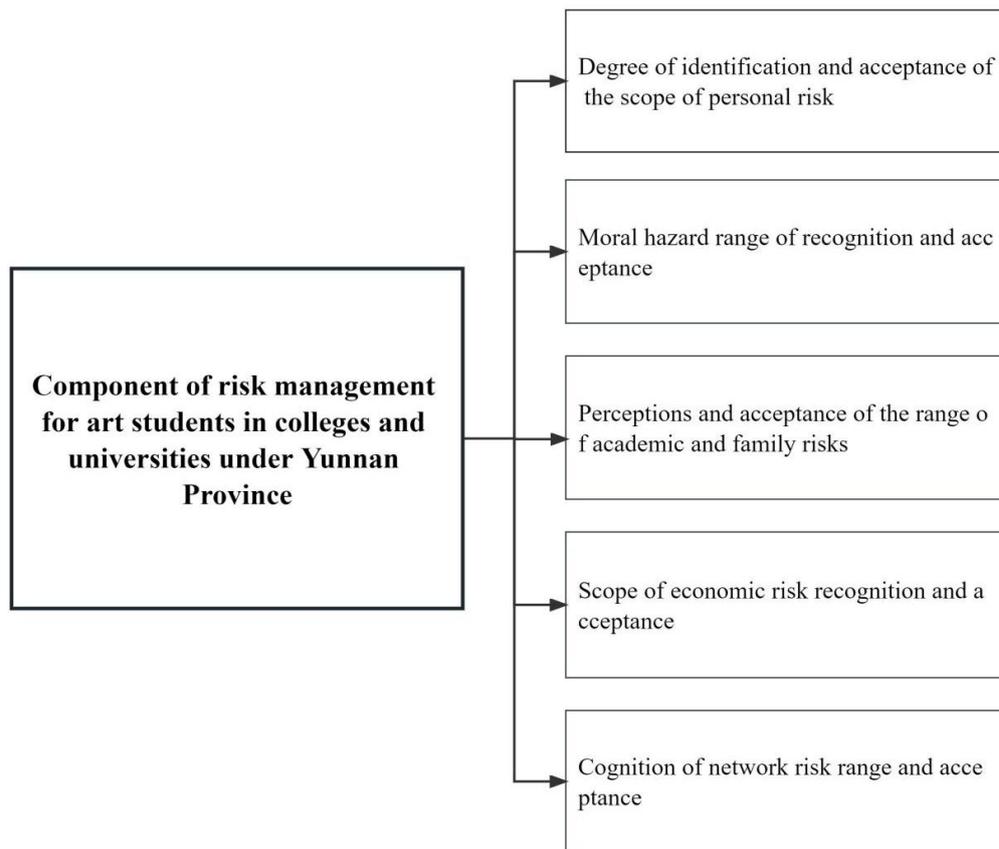
2) Based on literature review, the university risk management index framework was initially constructed, and 9 university management experts were interviewed by semi-structured interview form.

3) The researchers summarized the indicator variables of the scope of risk management for art students from literature analysis and expert interviews, and established a 5-level scale. The validity of the questionnaire was determined by 9 experts. The IOC is between 0.80 and 1.00.

Step 2: Verify the scope of risk for art students colleges and universities under Yunnan Province.

1) The researchers verified the scope of risk for for art students colleges and universities under Yunnan Province.

2) Draft a risk scope model for for art students colleges and universities under Yunnan Province by checking the applicability of the relevant scope.



Step 3: Guide of risk management for art students colleges and universities under Yunnan Province, and invite 9 experts to evaluate.

1) Confirmatory factor analysis was adopted to verify the feasibility of risk management guidelines for art students in colleges and universities under Yunnan Province. This model is suitable for risk management of art students in Yunnan Province.

2) Invite college and universities management experts to evaluate the risk management guidelines for art students in colleges and universities under Yunnan Province. Experts believe that the risk management guide for art students in colleges and universities under Yunnan Province is practical, feasible, targeted and accurate for the management of art students in Yunnan Province, and can be used in actual student management.

7. Discussion

Based on the research objectives, the discussion will be presented as follows:

7.1 To explore the components of risk management scope for art students in colleges and universities under Yunnan Province.

Through the research, we concluded that the risk management scope of art students in collegiate and university under Yunnan Province includes five aspects. Identification of the

scope of personal risk, Identification of the scope of moral hazard, Identification of academic and family risk ranges, Economic Risk Identification, Identify the scope of network risks, Other emergent risks caused by external causes. Student risk analysis is the first step of student risk management. It's really about gathering information about students' risk factors, risk events, and exposure to loss. The researchers conducted a comprehensive and detailed review of the existing student risk information, so as not to miss the clues of students' risk. Researchers believe that the risks faced by college art students are complex and diverse, rather than an independent existence. It is necessary to track the changes of risks regularly, collect the latest risk information through regular investigation, and track the changes of risks, which is conducive to maintaining the accuracy and integrity of students' risk management. This is consistent with the research results of teacher Cheng Meng (2006), who believes that it is necessary to actively establish a scientific, standardized and standardized risk management model for college students. Wang, C., & Chen, H. (2017) They were research, it is believed that college students' suicide, campus violence, food poisoning, theft and other incidents occur frequently, and students' personal and property safety and academic safety are damaged to varying degrees, and students' risk range is larger. Zhou, L. (2013). This is consistent with the results of Zhou Liheng's research, in which he showed that students' risks are diverse and responsible, and there is no unified standard for the classification of college students' risk events. The classification and analysis of college students' risk events, despite different standards and different classification results, have only one purpose, that is, to comprehensively and profoundly understand college students' risk events through classification. So we can manage and control it better. Li, Y. (2010) This is consistent with Li Yande's research. He believes that while focusing on explicit risk management, we should also strengthen the prevention and management of various implicit risks during college students' study, and strive to strengthen the identification and evaluation of risk types for all-round risk management. To establish an effective risk management information system to promote the risk management of colleges and universities, strengthen the risk management of college students to ensure the healthy, sustainable and stable development of higher education in the future.

Therefore, the five components of the research results are important elements of the risk range for art students in colleges and universities under Yunnan Province, and an important basis for risk management. The research on these five factors can bring more convenience and feasibility to the risk management for art students in colleges and universities under Yunnan Province.

7.2 To formulate risk management guidelines for art students in universities in Yunnan Province.

The findings are confirmed the risk management criteria of art students in colleges and universities in Yunnan Province include six aspects. There are six guidelines on the risk management for art students in collegiate and universities under Yunnan Province. Specifically as follows: 1. Increase the scope of risk identification for art students, 2. Establish a grid risk identification platform for art students, 3. Establish a risk management evaluation mechanism for art students, 4. Improve the risk management planning mechanism for art students, 5. Establish a risk management control system for art students, 6. Establish a risk management supervision and security system for art students.

The research method is based on the valid data obtained by analytical instruments and has good validation results. This study also includes further research and analysis by experts in the field of student management to illustrate the effectiveness of the guidelines. Through semi-structured interviews with experts, the risk management guide for art students in colleges and universities under Yunnan Province is feasible and can be applied in student risk management. Student risk analysis is based on the identification of student risk, according to the investigation conclusion, combined with the actual situation of student risk, the use of appropriate tools to analyze the possible risks, so as to determine the possibility of student risk occurrence, consequences and influence degree. Through the study, the researchers believe that student management risk analysis can deepen the understanding of risk, provide reference and data storage for student risk assessment, determine the student risk to be dealt with and the most appropriate treatment strategies and methods. In the process of student risk identification, possible risks are analyzed, factors threatening students and related challenges are identified, and risk managers of art students in Yunnan Province can build preventive measures according to these challenges. As a risk manager for art students, in the process of student risk analysis, I always keep a clear head, consider the causes and sources of risks, risk consequences and their possibility of occurrence, identify the factors affecting consequences and possibilities, and consider the existing risk control measures and their effectiveness. The student risk assessment process emphasizes environmental factors and other factors that may change over time and may alter or render a risk assessment ineffective. Therefore, the student risk assessment must identify these factors. In the future work of Yunnan Province art student risk managers, continuous supervision and inspection should be carried out in order to update the student risk assessment information when necessary.

Monitoring data also needs to be collected to improve risk assessments to inform risk analysis. In more cases, we need to clarify the responsibility for establishing evidence, documentation and implementing relevant checks in order to better guide art students in risk management. Li Suhui, Li, S., & Cao, Y. (2019) Consistent with the views of this research. Li Suhui believed that crisis management work should be evaluated accurately, comprehensively and systematically, including crisis decision-making, crisis management plan, work procedures and early warning system organization, and found the existing problems. In order to improve the management of college students and improve the content of crisis management, this paper summarized the problems existing in the department and carried out effective correction and research on the corresponding rectification plan. This is consistent with the view of this research. Chen, S. (2019). In his research, Chen Shaofeng analyzed the practical application of risk management theory and common risk problems in Chinese colleges and universities, mainly including common abnormal behaviors and management methods before the occurrence of risks, common problems and management methods when risks occur, and common situations and management methods after risks occur. It is pointed out that while applying risk management theory to practice, it is also necessary to adjust the management plan according to the actual situation of students. Consistent with the research results of Xiao, L. (2013), he believes that to strengthen the crisis management of college students in our country, we must strengthen the crisis awareness of college students, improve the management ability of college students, improve the management mechanism of college students, improve the evaluation system and standard of college students crisis events.

8. Recommendations for Policy Formulation

This research can be applied to the practice of risk management for art students in colleges and universities under Yunnan Province. The researchers have the following recommendations:

On the basis of this study, we can increase the comparative research in the subject field. In order to better guide the practice of risk management for art students, we can find the difference and correlation.

Semi-structured interviews can expand the scope and add semi-structured interviews for a group of research objects to increase the feasibility and effectiveness of the research content.

In terms of research methods, we can try to add Delphi method to variable analysis, so as to feedback the ideas of experts in the research and their understanding of research information, so as to produce more objective and feasible research results and increase the credibility of research variables.

Since there are many variables in this study, the questionnaire design can be distributed in different categories to make the questionnaire conditioning and logic clearer.

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