

## NEW PARADIGM OF ART EDUCATION MANAGEMENT IN COLLEGES AND UNIVERSITIES UNDER LIAONING PROVINCE IN THE NEXT DECADE

Qiu Guoguang

Kamolmal Chaisirithanya

Chuanchom Chinatangkul

Leadership in Educational Administration,

Faculty of Education, Bangkokthonburi University

E-mail: 6363210001@bkkthon.ac.th

Received : 22 August 2023

Revised : 22 December 2024

Accepted : 22 December 2024

### ABSTRACT

The objectives of this research were: (1) to propose new paradigm of art education management in colleges and universities under Liaoning Province in the next decade ; and (2) to develop future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade.

The research methodology was qualitative research with Delphi technique. The key informants were 20 experts in art education management. The data from three rounds of interviews were coded and classified by Delphi technology and future wheel research. The instrument used for data collection were open ended interview form and five-point rating scale questionnaire. Statistics is used for data analysis were adopt mode, median, Inter Quartile Range and content analysis was employed.

The research findings revealed that: (1) the new paradigm of art education management in Colleges and Universities under Liaoning Province in the next decade is consisted of nine dimensions: the globalization of art education management, diversification (diversified development mode), education information management in art education, the concept of art education, teaching management in art education, organization management in art education, resource management in art education, quality management in art education, art education leadership ; and (2) the future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the next decade, based on the results of data analysis.

The researcher used data analysis to get 87 consensus items and created an image of future wheels.

**Keywords:** New Paradigm, Art Education Management, Next Decade

## 1. Introduction

As the precipitation of human culture and the crystallization of human imagination and creativity, art has extremely high humanistic value. Art education is an aesthetic education that cultivates people's ability to perceive, appreciate, and create beauty. Its purpose is to promote the harmonious development of people's body and mind. Art education can also improve the personality of students and improve their self-awareness.

From the morphological point of view, art education management is the result of the comprehensive intersection of art, education, and management. From the perspective of the discipline development process, it is the product of the integration of education management and art. Art education management is a relatively independent branch of the education management system, and it also follows the general laws of education management. But it mainly studies the subject, object, media, management mechanism and management method of art education management, and discusses issues such as its trajectory and development trend. Art education management is the implementation and application of art and art education theory and practice in the field of education management.

In China, university represents a comprehensive university, and college represents both a university with a specific major and a college under a comprehensive university. The colleges and universities studied in this paper include art colleges and comprehensive universities with art majors. Liaoning Province is the political, economic and cultural center of Northeast China. There are mainly 20 universities in Liaoning Province with art majors, including comprehensive universities, normal universities, and specialized universities.

As an art education administrator, it is very necessary to study the development of art education management in the next ten years. Only by fully grasping the current international development situation and educational management methods can we infer future development trends, formulate art education management methods that are in line with the development of the times, better serve the education industry, and cultivate more outstanding professionals. Based on the reflection on the status quo of art education

management in colleges and universities, this research focuses on constructing the generation dimension of art education management in colleges and universities, enriches the research level of art education management, and balances the research horizons of art education management. It is the art education management and education management for the next decade Development and innovation provide new parameter dimensions and theoretical possibilities.

The expected benefit of this article is to further adjust and optimize the construction of a new paradigm of art education management that takes into account the foresight of the times and the appropriateness of education, to provide a new theoretical reference for art education management in colleges and universities in Liaoning Province, and to help the development of colleges and universities with art majors in Liaoning Province. Improve the overall art education management level of colleges and universities in Liaoning Province.

## **2. Research questions**

(1) What is the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade?

(2) What is the future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade?

## **3. Research objectives**

(1) To propose new paradigm of art education management in colleges and universities under Liaoning Province in the next decade.

(2) To develop future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade.

## **4. Research Method**

The research methodology was qualitative research with Delphi Technique. There were three processes of research which were research proposal preparation, research procedures, and research report.

The research procedures consisted of three steps: (1) studying global trends of art education management in colleges and universities in the next decade; (2) proposing new paradigm of art education management in colleges and universities under Liaoning

Province in the next decade ; (3)developing future wheel of implication for new paradigm of art education management in colleges and universities under Liaoning Province in the next decade.

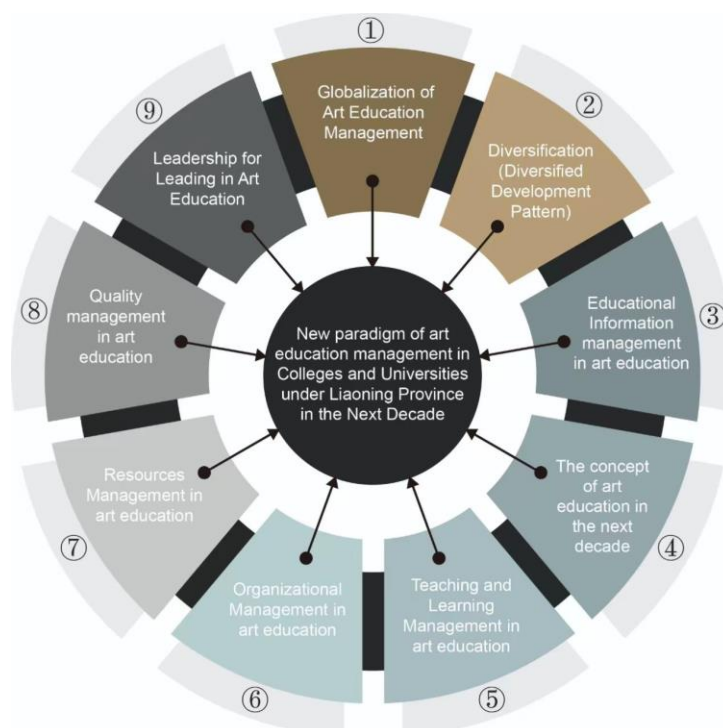
The panel of key informants consists of 20 experts/expertise, 2 women and 18 men.All have professor titles and administrative positions, and have been responsible for the management work for more than 5 years.

Finally, through a comprehensive analysis of relevant theories and experience, the development suggestions for the management of art education in colleges and universities in Liaoning Province in the next ten years are put forward to promote the high-quality development of art education management in colleges and universities.

## 5. Research Results

Through three rounds of surveys on experts' views on the questions raised in the questionnaire, after repeated consultation, induction and revision, this research summed up 87 items, which are basically the same views of 20 experts as the results of the study.According to the research results, the future wheel of the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade is worked out. There are nine necessary dimensions about the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade, and each dimension contains many items. Ring is one way to help prevent the problem by drawing a ring to connect the nine dimensions of the research topic and many projects corresponding to each dimension.In the end, the future wheel of the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade has been formed.

According to the data analysis results, make the future wheel of the new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade,as shown in figure 1.



**Figure 1** Future wheel for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade

The results of this research on the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade are divided into the following nine dimensions:

- (1) Globalization of art education management: There were 16 items.
- (2) Diversification (diversified development mode): There were 11 items.
- (3) Educational information management in art education: There were 9 items.
- (4) The concept of art education in the next decade: There were 7 items.
- (5) Teaching management in art education: There were 9 items.
- (6) Organization and management in art education: There were 6 items.
- (7) Resource management in art education: There were 11 items.
- (8) Quality management in art education: There were 9 items.
- (9) Leadership for leading in art education: There were 9 items.

## 6. Discussion

### (1) Discussion about major findings of objective 1

The research objective 1 of this research is to propose new paradigm of art education management in colleges and universities under Liaoning Province in the next decade.

The main findings revealed nine dimensions related to the research topic: art education management of globalization, diversification (diversified development mode), art education in art education information management, the concept of art education, the art education teaching management, art education organization management, art education in resource management, quality management in art education, leadership for leading in art education.

First of all, the global trend of art education management in colleges and universities in the next decade includes the following: internationalization, diversification and informatization. In the next decade, art education management will show the development trend of internationalization, digitalization, integration, specialization and specialization. In the development of nearly half a century, the global art education management has gradually moved from "exploration" to "development", from "professional" to "discipline", and from "regional" to "integration". With the era of the combination of global art and technology and the arrival of the era of multi-talented talents, art education management also pays more attention to internationalization and diversified perspectives, as well as sustainable development.

The findings of this research are consistent with the theoretical concepts of Ma Fuxiang, Shao Jingjing and Deng Zongyong.

Ma Fuxiang (2018). The Reform and Innovative Development of Contemporary Education proposes the impact of globalization on the future development of school education. First of all, school education will be more open to the outside world, and the global education norms will gradually be established. Secondly, education will be more closely linked with globalization and its difficulties, and will become an important means to solve global problems.

Shao Jingjing (2017:63). Contemporary art education is a development trend of diversification. Contemporary is a diversified era, the previous single traditional teaching mode is inevitably unable to cope with the current artistic situation and social needs. The diversification of this art education includes: diversification of training objectives, diversification of training modes, and flexibility of admission qualifications.

Deng Zongyong (2019:13). Modern Educational Technology: Towards Information Education proposes that the phenomenon of educational informationization refers to the development trend characterized by the wide application of information technology (IT). We regard educational information as a process, and the result is to achieve a novel form

of education —— information education. Education informatization is the only way to the modernization of education.

Secondly, the concept of art education in the next decade. The next decade means 2023-2033, which is a crucial period for China to improve the quality of education and strengthen the reform and development of education. Art education means all kinds of theoretical and practical education for cultivating artists or professional artistic talents. Art education in the next decade will make full use of information technology, expand the extension of disciplines and enrich educational content. Make the future artistic talents have the new subject ability and comprehensive artistic accomplishment to adapt to the development of the times. At the same time, the concept and system of art education will also keep pace with the times, forming a more diversified concept and system of art education.

The findings of this research are consistent with the theoretical concepts of Lu Baodi, Du Xiaodan.

Lu Baodi (2021:7). "Education Management and Informatization Construction in Colleges and Universities in the Age of Big Data" puts forward that informatization construction of education management in colleges and universities is an important means for colleges and universities to improve their talent cultivation ability. The development trend of higher education management informatization construction is as follows: first, informatization has changed from digitalization to intelligence. Second, the development trend of integration is gradually obvious. Second, the value of data services has been further enhanced.

Du Xiaodan (2020:14). "An all-round exploration of information technology in higher education under the background of big data" On how to develop higher education in the future under modern information technology, it is pointed out that the informationization of higher education is the inevitable trend, important opportunity and support for the development of colleges and universities. The informatization of higher education promotes the reform and development of colleges and universities in all aspects. In this process, colleges and universities should make full use of information technology to enhance their core competitiveness, integrate various distributed systems within the school, attach importance to data sharing and data analysis, and rationally allocate resources.

Finally, in the next decade, all the components of art education management in Liaoning Province include teaching management, organization management, resource management, quality management, leadership art education management, etc. Teaching management is a process of using the principles and methods of management science and teaching theory, giving full play to the management functions of planning, organization, coordination and control, and coordinating the elements of the teaching process so as to make it run orderly and improve efficiency. Organizational management refers to the process of effectively achieving organizational goals by establishing an organizational structure, stipulating positions or positions, and clarifying the relationship between responsibilities and rights. Resource management includes human resource management, infrastructure management, work environment management, financial resource management, supplier and partner management, knowledge information and technical resources management, etc. Quality management refers to all the activities that determine quality policies, objectives and responsibilities and achieve them through quality planning, control, assurance and improvement in the quality system. Leadership for leading of art education management refers to the managers of various education departments.

The findings of this research are consistent with the theoretical concepts of Ding Bing, Wang Ji, Ye, Yunxia, Wu, Zhixin, and Xu, Ligu.

Ding, Bing (2018:89). "Research on Educational Management in Contemporary Colleges and Universities" believes that the reform of teaching management is one of the key factors to improve the quality of education and teaching. Teaching management is the central work of college management, and it is the guarantee for colleges and universities to maintain normal teaching order, achieve talent training goals, and improve teaching quality.

Wang, Ji (2018:3). "Organizational Management Skills" believes that various organizational entities concentrate various resources on the one hand, and allocate and utilize resources to achieve organizational goals on the other hand.

Ye, Yunxia (2020:2). "Research on Human Resource Management and Service in Colleges and Universities" believes that strengthening human resources management in colleges and universities plays an important role in the allocation of human resources, the development of higher education and the development of human resources in colleges and universities. The effective operation of human resource management in



colleges and universities can not only effectively improve the level of colleges and universities, but also promote the social progress and economic development of our country.

Wu,Zhixin (2020: 6). "Quality Management Theory and Practice" believes that quality management is the management of all functions and activities necessary to determine and achieve quality.

Xu,Liguo (2019:145). "Dynamic Research on Leadership Traits" believes that for leaders, the presentation of traits in different contexts plays a key role in their effectiveness.

To sum up, the new paradigm of art education in colleges and universities under Liaoning Province in the next decade will show a trend of diversification, science and technology, and globalization. By strengthening team education, students' diversified literacy will be cultivated. In the future, the integration of art education and science will be the new direction of art creation and education development. In the future, in the art education management of universities in Liaoning Province, the students' core qualities are the necessary qualities and key abilities to meet the needs of lifelong development and social development. In the aspect of art education curriculum, we should pay attention to the integration of curriculum, personalized curriculum, diversified training modes and diversified training means. In the next ten years, the management of art education in universities in Liaoning Province can use advanced interactive induction, VR and AR technologies in education, and expand the broad prospect of art education with new knowledge of science and technology.

## **(2) Discussion about major findings of objective 2**

The research objective 2 of this research is to develop future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade.

The major findings of this research is that future wheel of implication for new paradigm of art education management in Colleges and Universities under Liaoning Province in the Next Decade has been made. Future wheel is the direct and indirect future consequence of graphic visualization method, a specific change or development, which is usually used to organize and think about future development or trend. The ring of the future wheel is a way to help prevent problems. By drawing a ring, the necessary parts of the research title are connected with the impacts or consequences related to these parts.

Future wheel can help to develop many concepts about possible future development by providing a perspective with future trends.

In this research, after three rounds of Delphi technique, combined with the results of data analysis, 87 consensus items were obtained from 9 dimensions, which provided the basis for the future wheel. Finally, from the future wheel of this research, we can intuitively understand the content of the new paradigm of art education management in Colleges and Universities under Liaoning Province in the next decade.

To sum up, this research conducted a questionnaire survey on 20 experts by Delphi method, and finally developed the future wheel of the new paradigm of art education management in colleges and universities in Liaoning Province in the next decade. Due to the individual differences of experts, including the openness and inclusiveness of professional fields and consciousness, the feedback given is extremely rich. However, the future of art education management cannot be limited to these nine dimensions and 87 items. In the next decade, the new paradigm of art education management in colleges and universities in Liaoning Province still needs to be constantly updated with the development of the times and the iteration of people's cognition of art education management. Although the details of these nine dimensions are listed separately, they are not separated from each other, but are closely linked in the development of art education management in the next decade.

Through the research on the new paradigm of art education management in colleges and universities in Liaoning Province in the next decade, it enriches the research level of art education management, expands the research scope of art education management, balances the research horizon of art education management, and provides new parameter dimensions and theoretical possibilities for the development and innovation of art education management.

## 7. Conclusion

After a large number of literature research, this research prepares the research outline of the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade, determines the main research content of this research, and systematically studies the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade. This research theoretically analyzes the basic content and structure framework of the new paradigm of

art education management in colleges and universities under Liaoning Province in the next decade of 20 experts conducted three rounds of in-depth interview, using Delphi technology research and data analysis, analyzes the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade.

The results of this research on the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade are divided into the following nine dimensions:

- (1) Globalization of art education management: There were 16 items.
- (2) Diversification (diversified development mode): There were 11 items.
- (3) Educational information management in art education: There were 9 items.
- (4) The concept of art education in the next decade: There were 7 items.
- (5) Teaching management in art education: There were 9 items.
- (6) Organization and management in art education: There were 6 items.
- (7) Resource management in art education: There were 11 items.
- (8) Quality management in art education: There were 9 items.
- (9) Leadership for leading in art education: There were 9 items.

This study proposes a new paradigm of art education management in universities in Liaoning Province in the next ten years. First, to provide new theoretical reference for art education administrators and teachers in Liaoning Province, help the development of art majors in Liaoning Province, and improve the overall level of art education management in Liaoning Province. The second is to improve the management level of art education in Liaoning Province, improve the teaching quality of students, and promote the all-round development of art students in the future.

In the management of art education, colleges and universities in Liaoning Province can refer to nine dimensions to carry out comprehensive management innovation to promote the comprehensive development of college education.

Art education is not only the guarantee of a person's all-round development, but also the basis for the comprehensive progress of the society, but also the need to build a harmonious society. It is in this sense that the art education management in colleges and universities is of great significance to the construction of socialist spiritual civilization, the improvement of the spiritual quality of the whole nation, and the promotion of the humanistic spirit.

In terms of relevant policy formulation, this study suggests to refer to the nine dimensional research contents, especially the globalization trend of art education management in the next decade, and the combination of new technology and art education management.

The nature of art education management research has a duality, which contains the characteristics of scientific theory and practical theory. Scientific theory is generally used to explain the experience world, it is to the requirements of the researchers: every researcher must be on the basis of accumulated a lot of art education practice, boldly put forward hypothesis, have the courage to explore, the corresponding concept, judgment, reasoning into a logical system, and must follow the art education process and mutual transformation of close relationship and internal laws. Practical theory is generally manifested as attaching high importance to practice. It has a strong instrumental color, and mainly discusses how to apply the law of understanding to practice. By exploring the new paradigm of art education management in universities in Liaoning Province in the next decade, this study promotes the innovation of art education management in theory and method, and opens up a new innovative development.

As for the further research on the management of art education in colleges and universities in Liaoning Province in the next decade, we should not only reveal the internal laws of art education management, but also discuss how to use these laws and think about the truth of the laws, and shoulder the mission of changing and leading the advanced thinking of art education. The management of art education in colleges and universities in Liaoning Province should follow the unique laws of art education, strictly adhere to art as the medium, take education as the means, and finally achieve the goal of comprehensively improving the art education ability and artistic realm of colleges and universities, and effectively ensure the spirit, order and standardization of art education. The art education management in colleges and universities in Liaoning Province is in an important stage of cohesion, transformation, return and generation of various art education experience at all levels, and is in a very important link in the construction of a strong educational country with socialism with Chinese characteristics. Because the change of this link profoundly affects the quality of China's future education development and the overall quality of the people. In the next ten years, the management of art education in Liaoning Province will provide the most effective direction for the reform of art education

experience, ideas and ideas, and bring new high-quality development to universities in Liaoning Province.

To sum up, in order to promote the development of art education management in Liaoning Province in the next decade and provide theoretical reference for art education, this paper studies the new paradigm of art education management in colleges and universities under Liaoning Province in the next decade. Today, what we need is the art education management mode that adapt to the development of The Times. Only with good educational management ability and applying it to teaching can we truly promote the development of universities and education. Under the background of the new era, the art education work must keep up with the pace of The Times, and constantly carry out pioneering and innovative fission and development. Use the theoretical innovation to guide and drive the system innovation, so as to promote the high-quality development of the art education cause.

## Bibliography

- Christos Saitis, Anna Saiti. (2018). **Initiation of Educators into Educational Management Secrets**. Springer International Publishing.
- Deng,Zongyong. (2019). **Modern Educational Technology: Towards Informationized Education**. Beijing Education Press:China.
- Ding Bing. (2018). **Research on Educational Management in Contemporary College and Universities**.Northwestern Polytechnical University Press:China.
- Du Xiaodan. (2020). **An all-round exploration of information technology in higher education under the background of big data**.Jilin University Press:China.
- Jingjing,Shao (2017). **The Special Research on Modern Art Education**.Beijing: Hongqi Publishing House:China.
- Lu Baodi. (2021).**Education Management and Informatization Construction in Colleges and Universities in the Age of Big Data**. Jilin University Press:China.
- Ma Fuxiang. (2018). **Contemporary Education Reform and Innovative Development**. People's Daily Publishing House:China.
- Veal, Anthony James. (2014). **Research methods for arts and event management**. Pearson Education Limited.
- Wang,Ji. (2018). **Organizational Management Skills**.Renmin University of China Press:China.

Wu,Zhixin. ( 2020). Quality Management Theory and Practice.Zhejiang Gongshang University Press:China.

Xu,Liguo. (2019). Dynamic Research on Leadership Traits.Beijing Normal University Press:China.

Ye,Yunxia. ( 2020). Research on Human Resource Management and Service in Colleges and Universities.Jilin University Press : China.